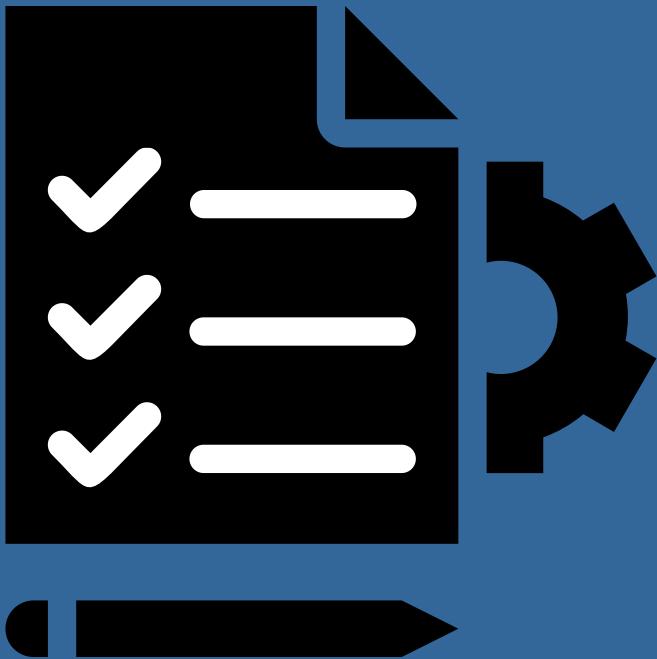


What if a client asked to see
your security standards?

**Would you feel
confident...
...or caught off
guard?**





Clients care about more than price and service.

They want to know their data is safe with you.

And they may ask you to prove it.



“Do you have security policies in place?”

“Uhh... we tell staff to be careful?”

Not good enough.



**“Are your systems
protected from
cyberattacks?”**

**“We’ve got antivirus...
somewhere...”**

**That won’t
reassure
anyone.**



“Do you control who has access to client data?”

“I think Steve has access... but he left 6 months ago...”

Scary.



Clients might ask for:

**Evidence of your
security setup**

A data protection policy

A breach response plan

**Even your backup
process**



**If you can't show that you
take security seriously...**

You could lose the deal.

**Or risk breaking their
trust down the line.**



Even small businesses need a basic security framework.

No jargon.

No overkill.

**Just clear, practical
protections.**



That might include:



**Strong passwords
+ 2FA**



Encrypted backups



**Role-based access
to files**



**A written security
policy**



**Staff awareness
training**





**But you don't need to
do it alone.**

*A good IT support
partner (like us) can
help you put all of this in
place.*



And once you have it?

You'll impress clients.

Sleep better.

**And know your
business is protected.**



Could you confidently
answer a client's
security questions?

**If not, let's fix that.
Get in touch.**