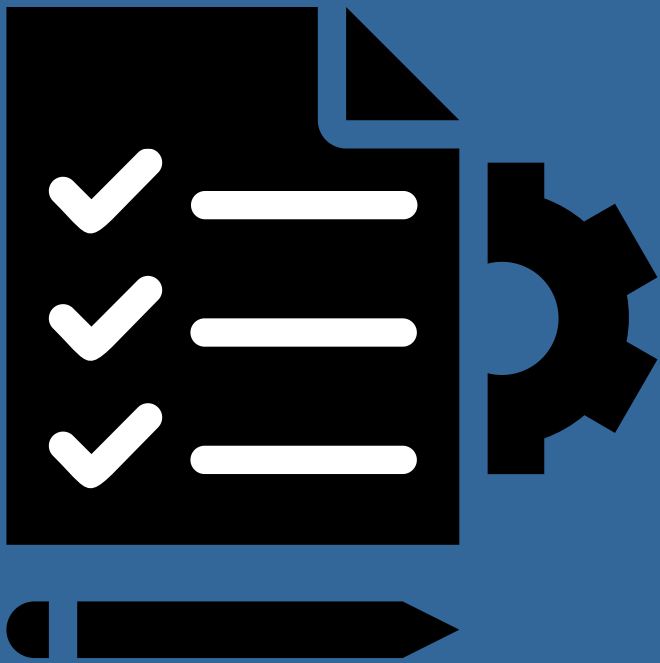


What if a client asked to see
your security standards?

**Would you feel
confident...**

**...or caught off
guard?**

PROTECT
YOUR DATA



**Clients care about more
than price and service.**

**They want to know their
data is safe with you.**

***And they may ask you
to prove it.***



“Do you have security policies in place?”

“Uhh... we tell staff to be careful?”

Not good enough.



**"Are your systems
protected from
cyberattacks?"**

***"We've got antivirus...
somewhere..."***

**That won't
reassure
anyone.**



“Do you control who has access to client data?”

“I think Steve has access... but he left 6 months ago...”

Scary.



Clients might ask for:

Evidence of your security setup

A data protection policy

A breach response plan

Even your backup process



**If you can't show that you
take security seriously...**

You could lose the deal.

**Or risk breaking their
trust down the line.**



Even small businesses need a basic security framework.

No jargon.

No overkill.

**Just clear, practical
protections.**



That might include:

- ✓ **Strong passwords + 2FA**
- ✓ **Encrypted backups**
- ✓ **Role-based access to files**
- ✓ **A written security policy**
- ✓ **Staff awareness training**





**But you don't need to
do it alone.**

***A good IT support
partner (like us) can
help you put all of this in
place.***



And once you have it?

You'll impress clients.

Sleep better.

**And know your
business is protected.**



Could you confidently
answer a client's
security questions?

**If not, let's fix that.
Get in touch.**